

# UDHAM SINGH

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## OBJECTIVE

As a passionate fresher, I am seeking a Data Analyst internship to apply my analytical skills Power BI, SQL, Excel, and Python knowledge to real-world datasets while gaining practical industry experience.

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## SKILL

**Languages:** Python, SQL

**Data Visualization:** Power BI, MS Excel

**Data Processing & ETL:** Pandas & NumPy for data cleaning and processing

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## PROJECT

### OLA Sales Analysis

**Tools:** SQL, Power BI Desktop, MS Excel

Analyzed OLA ride booking data using SQL and Excel to identify trends in bookings, cancellations, and revenue. Developed interactive Power BI dashboards to visualize key metrics and track business performance. Cleaned and transformed raw data to ensure accuracy and consistency in reporting. Generated actionable insights on customer behavior and operational efficiency to support data-driven decision-making.

### E-Commerce Sales Analysis

**Tools:** Jupyter Notebook, MS Excel

**Libraries:** NumPy, Pandas, Matplotlib

Analyzed e-commerce sales data to identify key trends and insights for better business decisions. Cleaned and prepared data using Pandas and NumPy. Performed exploratory data analysis (EDA) to understand patterns and performance. Created visualizations in Matplotlib and generated summary reports.

### Retail Sales Analysis

**Tools:** SQL, Excel

Designed and analyzed a retail sales database to evaluate revenue performance, customer demographics, and sales trends. Generated key metrics including total sales, AOV, best-selling categories, and top customers. Conducted trend and shift-wise analysis to identify seasonal patterns and operational insights.

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## EDUCATION

### **Rustamji Institute of Technology , BSF Tekanpur**

*B.Tech in Computer Science Engineering | 2021-25*

### **Kendriya Vidyalaya Bulandshahr**

*Senior Secondary Education | 2021*

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## CERTIFICATION

**Power BI Desktop** - LinkedIn Learning | 2026

**SQL intermediate** - HackerRank | 2025

**Python** - Udemy | 2025

**Excel** - Udemy | 2025